

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: FRIENDS OF RAJA(319843)  
1910 Cochran Rd  
Manor Oak One, Suite # 100  
Pittsburgh, PA 15220-1203

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56779  
Contract Dates: 09/28/2012-10/04/2012  
Customer Order:  
Linked Order:  
CPE: / / 303

Invoice Num: 1201-543738  
Invoice Date: 10/07/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

Page 1 of 5

**PAY BY** 11/06/2012  
Net 30 days

In Account With: STEVENS REED CURCIO & POTHOLM(38415)  
201 N Union St Ste 200  
Alexandria, VA 22314-2651  
ATTN:Accounts Payable

Product Desc: FRI-THU WK 9/28

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
2	THIS MORNING 6-7AM	10/01/2012-10/04/2012	MTWT...	30	4	600.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		MTWT...		4		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	06:23:51 AM		RAJA12TV03H	30	600.00				
10/02/2012	Tu	06:38:56 AM		RAJA12TV03H	30	600.00				
10/03/2012	We	06:26:41 AM		RAJA12TV03H	30	600.00				
10/04/2012	Th	06:41:47 AM		RAJA12TV05H	30	600.00				
3	07:00:00-08:00:00	10/01/2012-10/04/2012	MTWT...	30	4	290.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		MTWT...		4		290.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	07:42:13 AM		RAJA12TV04	30	290.00				
10/02/2012	Tu	07:59:25 AM		RAJA12TV04H	30	290.00				
10/03/2012	We	07:41:08 AM		RAJA12TV04H	30	290.00				
10/04/2012	Th	07:28:45 AM		RAJA12TV04H	30	290.00				
6	PRICE IS RIGHT	09/28/2012-10/04/2012	MTWTF..	30	4	450.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		MTWTF..		4		450.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	10:58:25 AM		RAJA12TV03H	30	450.00				
10/02/2012	Tu	10:59:25 AM		RAJA12TV03H	30	450.00				
10/03/2012	We	10:58:25 AM		RAJA12TV03H	30	450.00				

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CPE: / / 303

Invoice Num: 1201-543738  
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Billing Period: 10/01/2012-10/07/2012

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201 N Union St Ste 200  
Alexandria, VA 22314-2651  
ATTN:Accounts Payable

Product Desc: FRI-THU WK 9/28

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/04/2012	Th	11:27:58 AM		RAJA12TV05H	30	450.00			
7	NOON NEWS		09/28/2012-10/04/2012		M T W T F . .		30	4	550.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		M T W T F . .		4		550.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/01/2012	Mo	12:09:13 PM		RAJA12TV03H	30	550.00			
	10/02/2012	Tu	12:12:52 PM		RAJA12TV03H	30	550.00			
	10/03/2012	We	12:27:40 PM		RAJA12TV03H	30	550.00			
	10/04/2012	Th	12:26:55 PM		RAJA12TV05H	30	550.00			
8	DR. PHIL		09/28/2012-10/04/2012		M T W T F . .		30	4	295.00	
30 MIN SEP										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		M T W T F . .		4		295.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/01/2012	Mo	03:18:22 PM		RAJA12TV03H	30	295.00			
	10/02/2012	Tu	03:22:28 PM		RAJA12TV03H	30	295.00			
	10/03/2012	We	03:20:12 PM		RAJA12TV05H	30	295.00			
	10/04/2012	Th	03:32:10 PM		RAJA12TV05H	30	295.00			
9	4-430PM NEWS		09/28/2012-10/02/2012		M T . . F . .		30	2	500.00	
30 MIN SEP										

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			M T . . F . .		2		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	04:13:09 PM		RAJA12TV03H	30	500.00			
10/02/2012	Tu	04:13:26 PM		RAJA12TV04H	30	500.00			
10	430-5PM NEWS		09/28/2012-10/04/2012		M T W T F . .		30	4	500.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			M T W T F . .		4		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	04:43:00 PM		RAJA12TV04H	30	500.00			
10/02/2012	Tu	04:42:26 PM		RAJA12TV03H	30	500.00			
10/03/2012	We	04:43:05 PM		RAJA12TV04H	30	500.00			
10/04/2012	Th	04:53:30 PM		RAJA12TV04H	30	500.00			
11	5-530PM NEWS		09/28/2012-10/04/2012		M T W T F . .		30	4	800.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			M T W T F . .		4		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	05:22:02 PM		RAJA12TV03H	30	800.00			
10/02/2012	Tu	05:20:34 PM		RAJA12TV03H	30	800.00			
10/03/2012	We	05:23:28 PM		RAJA12TV05H	30	800.00			
10/04/2012	Th	05:21:39 PM		RAJA12TV05H	30	800.00			
12	530-6PM NEWS		09/28/2012-10/04/2012		M T W T F . .		30	4	800.00
30 MIN SEP									

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			MTWTF..		4		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	05:53:35 PM		RAJA12TV03H	30	800.00			
10/02/2012	Tu	05:44:03 PM		RAJA12TV03H	30	800.00			
10/03/2012	We	05:43:48 PM		RAJA12TV05H	30	800.00			
10/04/2012	Th	05:43:18 PM		RAJA12TV05H	30	800.00			
13	M-F 6PM NEWS		09/28/2012-10/03/2012		MTW.F..		30	3	900.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			MTW.F..		3		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/01/2012	Mo	06:23:08 PM		RAJA12TV04H	30	900.00			
10/02/2012	Tu	06:23:39 PM		RAJA12TV04H	30	900.00			
10/03/2012	We	06:23:46 PM		RAJA12TV05H	30	900.00			
15	NCIS		10/02/2012-10/02/2012		.T.....		30	1	4,950.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			.T.....		1		4,950.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	08:35:14 PM		RAJA12TV03H	30	4,950.00			
17	11PM NEWS		10/01/2012-10/04/2012		MTWT...		30	4	1,700.00
30 MIN SEP									

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CBS TELEVISION STATIONS



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Week Of		MTWTFSS		Spots Per Week		Rate					
10/01/2012-10/07/2012		MTWT...		4		1,700.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks		
10/01/2012	Mo	11:13:59 PM		RAJA12TV03H	30	1,700.00					
10/02/2012	Tu	11:27:41 PM		RAJA12TV03H	30	1,700.00					
10/03/2012	We	11:30:43 PM		RAJA12TV04H	30	1,700.00					
10/04/2012	Th	11:28:54 PM		RAJA12TV05H	30	1,700.00					
Total Spots		Gross Amt		Commission Amt		Net Amt	Debit	Credit	Reconciliation		
Air Time Totals		42		32,590.00		27,701.50	0.00	0.00	0.00		

Billing Notes			
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY FRIENDS OF RAJA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.			
Wire Transfer Instructions:	For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE  412-575-2200	Gross Billing	
		Trade Value	
		Agency Commission	
		Local Tax	
		State Tax	
		Pre Paid Amount	
		Pay This Amount	
		32,590.00	
		0.00	
		4,888.50	
		0.00	
		0.00	
		0.00	
		27,701.50	

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